

INSPIRING TALES
Common-Sense **Wisdom**
Hilarious **fun**

ANDY ANDREWS

{ **SPEAKER'S KIT** }

*"A masterful storyteller with a compelling,
life-changing message!"*

— Nancy Lopez, LPGA Hall of Fame Golfer

New York Times

BEST-SELLING AUTHOR

Corporate Speaker

Serious Fisherman



An

In-Demand speaker

WHY Andy Andrews



Corporations, associations, civic groups—even entire cities have invited Andy Andrews to address their employees, clients, or members. According to those who have witnessed what he accomplishes in an hour or two, three things differentiate Andy from any other speaker they have seen.

HE IS

ENLIGHTENING!



Corporations insist, “Andy is not a motivational speaker! He is a teacher.” And when Andy teaches, he *proves* his time-tested principles with stories that dramatically affect not only the climates and cultures, but even the profitability of these corporations. “Our employees’ lives have been changed,” exclaimed Timothy Scheve, President and CEO of Legg Mason Wood Walker. “And this undeniable shift in their level of knowledge—even how they value each other—translates financially to the company’s bottom line.”

CHARISMATIC!



Andy is that extremely rare communicator who can hold an audience spellbound for as long as he remains on stage. Often, groups continue to applaud long after he leaves the podium. He then returns to answer questions, and always stays afterward to greet his listeners.

FUNNY!



Andy’s speaking is filled with humor. Is it any wonder that a younger Andy was twice voted “Comedian of the Year” by over 1,000 colleges and universities? In 1986, these same members of the National Association for Campus Activities (NACA) named him their overall “Entertainer of the Year.”

And therein lies the answer for those who wonder how a serious novelist and corporate guru could ever hope to list “the main rooms at Caesar’s Palace and The Mirage in Las Vegas” as credits. It was while touring as a comedian with such stars as Joan Rivers, Randy Travis, Cher, and Kenny Rogers that Andy began to shift his onstage focus.



RAZOR SHARP

Presentation...

**“A person who is
depressed is
spending too much
time thinking about
the way things are
now and not enough
time thinking about
how they want
things to be.”**

—Andy Andrews

Andy began his shift away from comedy over a decade ago by sprinkling his material with life principles—specifically, the Seven Decisions—and the audiences ate it up. “I was different anyway,” he now says. “For one thing, my act was totally clean. I suppose that’s still unusual. But it seemed strange to have people come up after a show and say, ‘Your serious stuff was my favorite part of the night!’ That’s not usually what a comic wants to hear!”

In any case, Andy continues to use all his talents. His trips overseas to speak to American troops—in and out of combat zones—have come at the request of the commander of Allied Air Forces. Once, after being ferried in an F-16 Fighting Falcon, he addressed every general and wing commander that the United States Air Force has in Europe and the Middle East . . . all of them in one room at one time! He now works with the Air Force Special Operations Squadron commanders before they are deployed around the world.

LOOK AT WHAT ANDY CAN OFFER to Your Corporation or Organization

Have you run into obstacles or discovered hindrances to the growth and forward movement of your company? Andy Andrews solves these challenges once and for all, not by providing action formulas, but by helping people get to the bottom of what really drives them in life and by making sure every aspect of their lives works together in harmony.

"An incredible communicator who inspires both collaborative teamwork and a passionate commitment to customer service, Andy Andrews delivers brilliantly on three fronts—content and motivation, with a rich and spontaneous sense of humor."

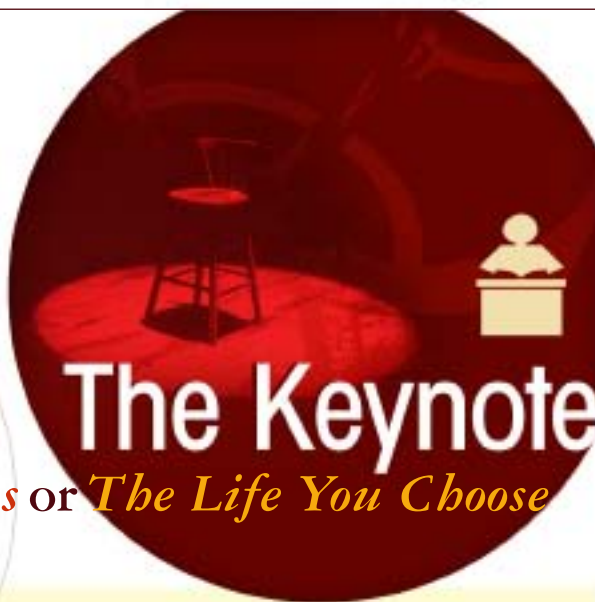
—David Guthrie, Director of Business Development, FedEx



(picture your associates here)

The **Bullet-Proof** Presentation . . .

Andy Andrews defines the critical qualities that connect the “head” to the “heart” of an enterprise, and shows audiences that a dedicated, fulfilled, and challenged workforce is the surest way to increased profitability. His main objective is to provide solid content and techniques that audiences can put to use immediately in their personal and professional lives.



Topics:

Seven Decisions or *The Life You Choose*

A TURNING POINT occurs when a profound principle enters your consciousness, and in that moment, life changes course. Every decision you make and action you take from that point catapults you into an entirely new realm of possibility.

Perhaps you've noticed this shift in one of your colleagues at work. Something is different about him or her—demeanor, attitude, productivity—something shows evidence of a life-altering inner change.

Join Andy Andrews on an exciting adventure through the “Seven Decisions” or “The Life You Choose.” In these addresses, Andy pokes fun at our perception of the “ordinary” themes and proceeds to explain these principles in a way that you have never heard before!

He doesn't merely encourage.

The power of these presentations is in the manner in which Andy provides indisputable proof as to why these decisions will work in your life,

100%
of the time!

Powerful Presentations:

Invite Andy to speak to your organization and your audience members will never be the same again. Andy brings new insights to dealing with problems, outlining the essential steps to greater individual fulfillment and increased corporate profitability.

He'll explain how to eliminate mental safety nets that keep us from reaching our goals. Plus, Andy will share the life-changing principles found in his international best-seller, *The Traveler's Gift*.

ALL PRESENTATIONS

are filled with incredible stories, real historical examples, topical insights, and a lot of laughter.

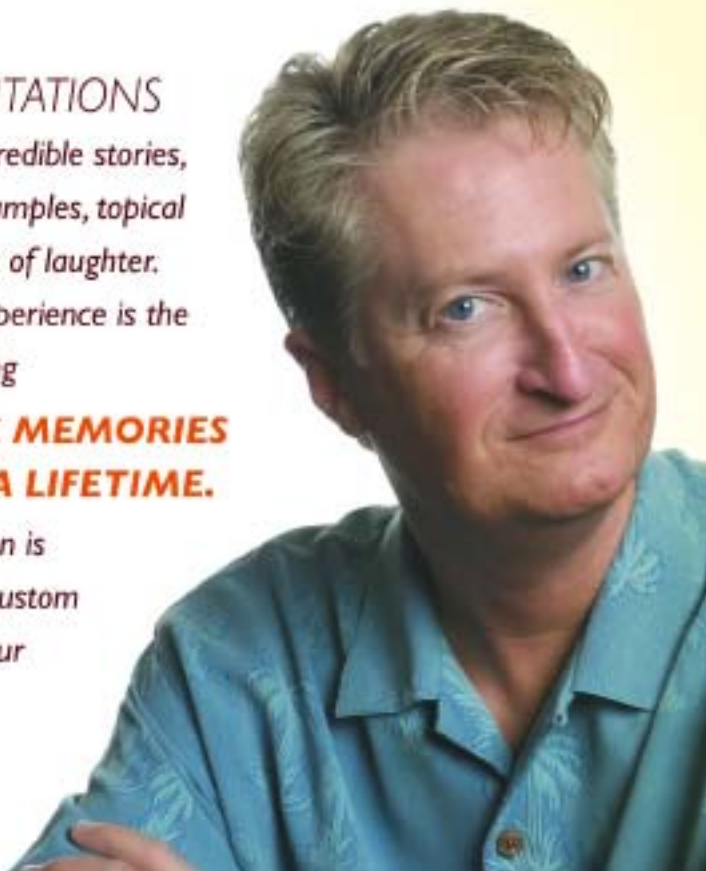
What you will experience is the process of creating

INCREDIBLE MEMORIES THAT LAST A LIFETIME.

Every presentation is researched and custom made to meet your organization's specific needs.

Topics:

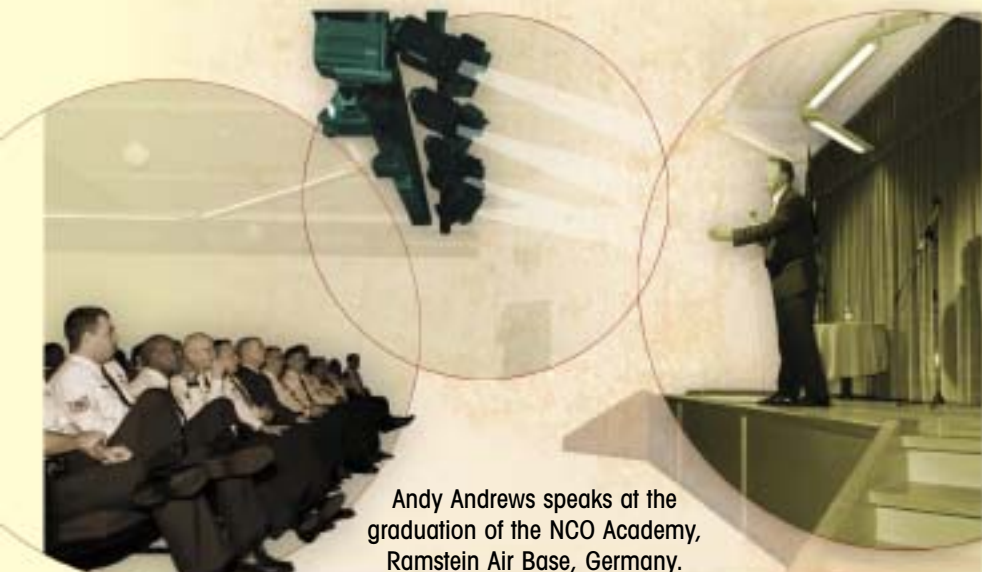
*Seven Decisions or
The Life You Choose*



Corporate Seminar

CORPORATE SEMINAR

ANDY ANDREWS



Andy Andrews speaks at the graduation of the NCO Academy, Ramstein Air Base, Germany.

What You Need to Know

Before Confirming Andy's Appearance . . .

In response to popular demand, Andy has developed an intensive, hands-on corporate training seminar to illuminate the principles of the Seven Decisions for internal analysis and personal discovery.

The principles behind the Seven Decisions are the key to your team's success—just as they were for influential historical figures like Harry S. Truman, George Washington Carver, Joan of Arc, Christopher Columbus, and Abraham Lincoln.

The integration of these simple, profound principles into your team's mental and psychological awareness will not only improve your work environment, but can clearly translate to your company's financial bottom line.

How is this possible? Shift an employee's "internal world," his or her sense of personal worth and fulfillment grows, and the result is . . . productivity! It's that simple.

SPEAKER'S KIT

7

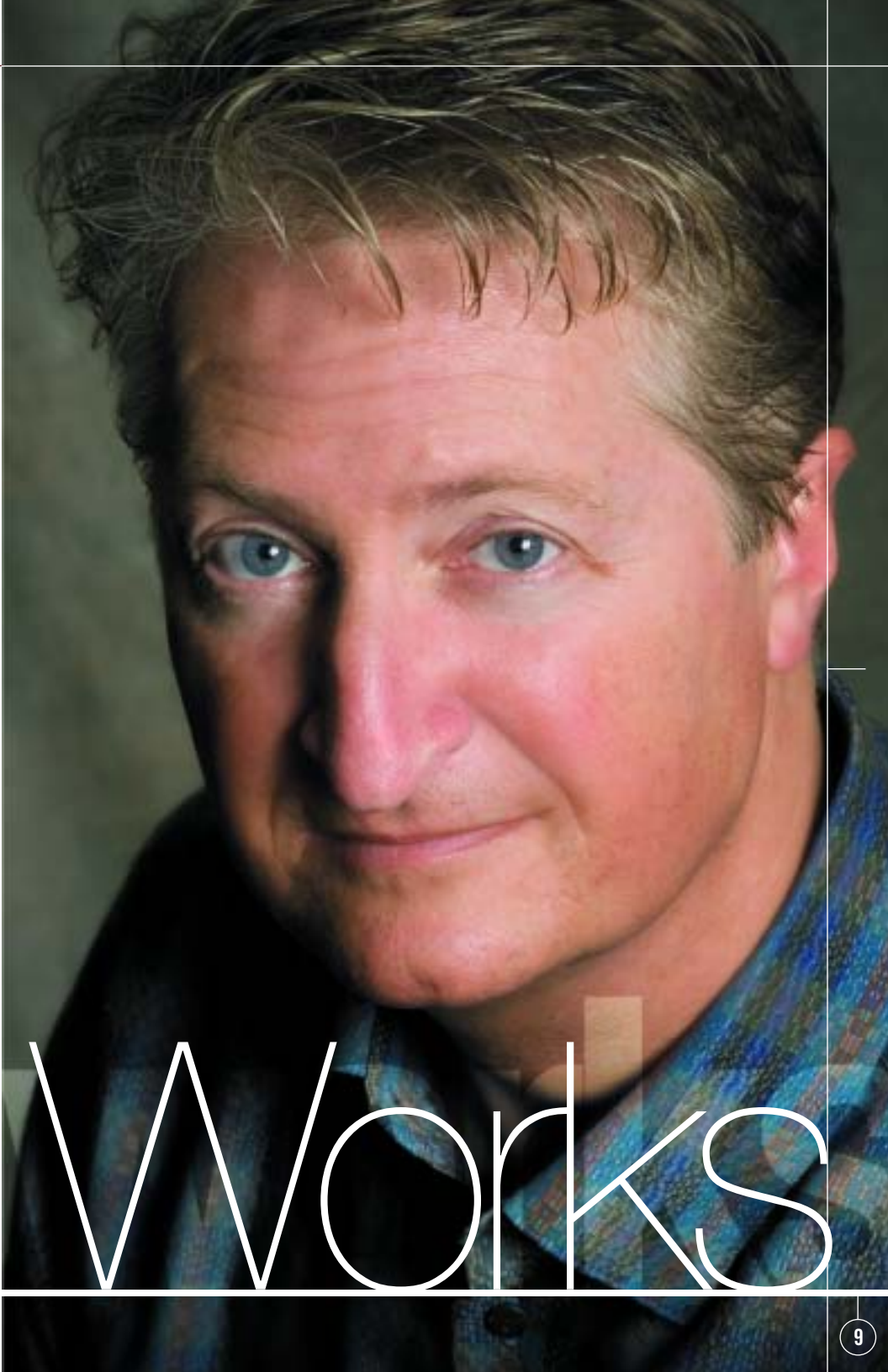
For decades, countless organizations have utilized a flawed strategy of “specific training” to increase productivity and profits, never understanding why absenteeism, apathy, even outright disloyalty continue to flourish in the rank and file. “We’ve been going about it all wrong,” says Bill Ames, Director of Auto Shows for General Motors, *“Why would we expect employees to perform at the highest levels at work when their personal lives are unsatisfactory?”*

He explains: “A person whose marriage is not the best, whose communication with his children is on shaky ground, who has no great hope for a brighter future and is not certain that he is making a difference anyway . . . this person cannot possibly be as effective or productive a member of the team as he could be. And frankly, no amount of specific training about “how to sell” or “how to lead” is going to change that. **But I have watched in awe as Andy Andrews literally changed the lives of a thousand people in ninety minutes.”**

This Is Why What Andy says...

“The words ‘It’s not my fault’ have been symbolically written on the gravestones of unsuccessful people since Adam and Eve took their first bites of the apple.”

—Andy Andrews



works

BIO

graphy

What could this one man possibly have to say that is important enough for the Commander of the Allied Air Forces to ask his help? Why did every senior leader the United States Air Force has in Europe and the Middle East assemble in one room—at one time—to listen?

Who is this man who walked the golf course with Hall of Famer Nancy Lopez as she played her last tournament as a touring professional? Why was he invited to spend an afternoon with General Norman Schwarzkopf and his son? What was he asked to discuss with ninety-one-year-old Bob Hope, alone by the swimming pool in the entertainer's backyard?

"I will persist without exception." Easy words for a New York Times best-selling author and speaker, right? As is often the case, there is much more to Andy Andrews than meets the eye. Andy's success began with failure and struggle, his story revealing the power we all have to manifest our dreams . . . if we just won't quit.

Andy lived a relatively normal life until he was 19; he grew up in Alabama with a close-knit family, playing baseball and fishing with his dad.

His stable world was shattered, however, when a tragic turn of events took both of his parents—his mother to cancer, his father to an automobile accident. With no one to help, he was soon homeless—"before that was a word!" he says—sleeping occasionally under a pier on the Gulf Coast or in someone's garage.

Hailed by a *New York Times* reporter as a "modern day Will Rogers who has quietly become one of the most influential people in America."

Publisher's Weekly calls him "an author to watch."

Spoken at the request of four different United States presidents.

Paul Harvey:
" . . . he's getting standing ovations . . ."



It was then that Andy asked a profound question, one that would alter his own life, and ultimately affect millions of people:

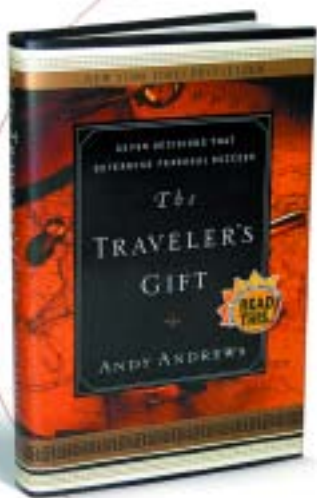
“Is life just a lottery ticket,
or are there choices
one can make
to direct their future?”

To find the answer, he read more than two hundred biographies of great men and women. “How did they become the people they were?” he wondered. “Were they simply born this way? Or were the decisions that led to success made at critical junctures in their lives?” Young Andy concluded that there were seven characteristics each person had in common. “What will happen,” he mused, “if I study these seven common denominators and harness them in my own life?”

The rest is history. The “Seven Decisions,” as he calls them, were the engines used to carry Andy’s life in a different direction. And twenty-plus years later, these same Seven Decisions became the outline around which he built the story *The Traveler’s Gift*.

“Your example,
your actions,
and even
one decision
can
literally change the world.”

—Andy Andrews



MORE ABOUT

The Traveler's Gift

The Traveler's Gift has been required reading for some of America's high schools and universities, as an aid to “principled rehabilitation” by the Supreme Court of Tennessee, and as a “life skills” tool for the members of several franchises of both major-league baseball and the National Football League. *The Traveler's Gift* is also used extensively in corporate climates all over the world by such companies as Microsoft, KFC, General Motors, Legg Mason, and Sonic Drive-Ins.

Perhaps the most astounding fact about *The Traveler's Gift* might be that, for all its success, 51 publishers turned down the manuscript over a three-year period before it was finally published.



Driven by his own moving story, Andy Andrews communicates to his audience through the heart—an uncommon style in today's media-driven world. He is masterful at weaving subtle yet life-changing lessons into riveting tales of adventure and intrigue—both on paper and onstage.

Andrews lives in Orange Beach, Alabama with his wife, Polly, and their two sons.



The Seven Decisions *for* **SUCCESS**

- 1. The Responsible Decision**
HARRY S. TRUMAN: The buck stops here.
I will not let my history control my destiny.
- 2. The Guided Decision**
KING SOLOMON: I will seek wisdom.
God moves mountains to create the opportunity of His choosing. It is up to you to be ready to move yourself.
- 3. The Active Decision**
JOSHUA CHAMBERLAIN: I am a person of action.
Many people move out of the way for a person on the run; others are caught up in his wake.
- 4. The Certain Decision**
CHRISTOPHER COLUMBUS: I have a decided heart.
Criticism, condemnation, and complaint are creatures of the wind. They come and go on the wasted breath of lesser beings and have no power over me.
- 5. The Joyful Decision**
ANNE FRANK: Today I will choose to be happy.
Our very lives are fashioned by choice. First we make choices. Then our choices make us.
- 6. The Compassionate Decision**
ABRAHAM LINCOLN: I will greet this day with a forgiving spirit.
You will find that God rarely uses a person whose main concern is what others are thinking.
- 7. The Persistent Decision**
GABRIEL: I will persist without exception.
Reason can only be stretched so far, but faith has no limits. The only limit to your realization of tomorrow is the doubt you hold fast today.

What Andy Does to Make Success at Your Event Inevitable:

Andy Andrews has become one of the largest influences in my life.

— Chris Smith, Executive, Coca-Cola Enterprises

Andy Andrews will impact the personal and financial lives of every business person who bears him speak. In addition, I have personally made his books required reading for everyone in our company.

— Jim Pace, President and CEO, Group VI Corporation

I recommend Andy Andrews to anyone anywhere. He made us laugh so hard that we were crying, while inspiring us to lift ourselves to higher heights within our own lives.

— Thomas Denton, Vice President, Corp. Communications, DHI Computing Services

I must agree with one of my employees who said, "He was wonderful! I didn't want him to stop—I could have listened to him for hours." We would definitely use Andy again—in a heartbeat!

— Sterling L. Barker, Operations Manager, KPMG LLP

Not only did he make our normally very conservative group roar with laughter, but he delivered a powerful message as well. He was just awesome!

— Wilma Turner, Director, Corporate Communications, Highland Capital Holding Corp

What Others Are Saying

Andy truly dazzled the audience with his humor and his worldly insights. Andy's personality shines on stage and his energy resounds in his dynamic presentation.

— Lynda Minks Hood, Executive Director, Chattanooga Bar Association

We could not have had a more perfect speaker than Andy. He was lighthearted, yet so meaningful and inspirational. It was exactly what so many of the attendees needed to bear after having come through such a tough year in their businesses.

— Kay Cementina, VP, Retail Sales and Marketing, Parable Publishing Group

Andy Andrews breaks all the molds. He's developed a message that challenges each listener to think . . . and he drives that message home with intelligence, wit, and humor.

— Terry Reeves, Corporate Communications Director, Dippin' Dots, Inc

Andy uses a story to drive home important advice to any person seeking a better way.

— Tim Sanders, Chief Solutions Officer for Yahoo! and author of *Love Is the Killer App*

Bottom line, I am a better person for having experienced Andy Andrews' incredible storytelling talent.

— Bill Ames, Executive, General Motors

Andy is a man with a message you must bear and apply to your life.

— Dave Ramsey, nationally syndicated radio host and author of *The Total Money Makeover*

Andy Has Performed Live for

over

5 Million
People
worldwide.

RAVING FAN CLIENTS INCLUDE . . .

Ace Awards
American Institute of Real Estate Appraisers
Bally's – Las Vegas
Caesars - Atlantic City, Lake Tahoe, Las Vegas
California Apple Growers Association
Captain D's
Castleberry Foods
Chattanooga Bar Association
Chemical Trade Association
Children's Miracle Network
CitiCards – Operations & Technology
Community Bankers Association of Georgia
Countrywide Home Loans
CTX Mortgage
Dippin' Dots Franchising, Inc.
Disney World
DuPont
Eastman Kodak
Epcot
Firestone
General Motors
IBM
Jacksonville Bar Association
Just Say No Foundation
Kiwanis International
Keller Williams Realty Int'l
KFC
Liberty League International
Make A Wish Foundation
MGM Grand – Las Vegas
Microsoft Licensing, GP
National Association of Accountants
National Bankers Association
National Association of Club Managers
National Association of Realtors
National Association of Teachers
Occidental Corporation
Pitney-Bowes
Principal Financial Company
Proctor and Gamble
RE/MAX Corporation
Resorts International— Atlantic City
Ryder Truck Rental
Sonic Drive-In Chain
Southeast Alabama Medical Center
Southeast Intercollegiate Golf Tournament
Tennessee Association of Realtors
Touchdown Club
Trump Castle – Atlantic City
Wells Real Estate Funds
West Florida Advertising Council
Whirlpool Corporation
White House Conference for a Drug Free America

Plus, over

400

Colleges & Universities

REMEMBER

Every

6060
seconds

A book by Andy Andrews
**IS SOLD SOMEWHERE
IN THE WORLD**

{ AndyAndrews.com }

How can one book have universal appeal across
a DIVERSE range of categories? Consider this:

The Traveler's Gift has appeared on these best-seller lists:

- New York Times Business
- New York Times Fiction
- New York Times Advice
- ABC's Good Morning America,
Book of the Month
- The Wall Street Journal Non-Fiction
- USA Today All Current Books
- Barnes & Noble Self Help
- Publishers Weekly Religion
- Amazon.com Literature

Translated into nearly 20 different languages including Spanish, Korean, Chinese, Japanese, Czech, Italian, French, Portuguese, Thai, Turkish, Afrikaans, and English in the UK, Australia and New Zealand, and Braille.